

Complete and FAX to 888.270.8878 or complete at www.StoreyMarketing.com/start_now.php. Call 800.270.8878 or email info@storeymarketing.com with any questions.

Business: _____ Street Address: _____

City, State/Province: _____ Phone: _____

Contact person: _____ Email for contact person: _____

Mobile responsive websites include 16 sections (over 200 web pages) of referenced compounding information and 6 months of the compounding content subscription and updates; are branded with your colors, logo, and photos; and includes a contact page with interactive Google map, Notice of Privacy Practices, links to your existing social media pages, and your choice of 3 standard options. Additional options start at \$175 each for basic content (i.e. one page of text, 4 photos, and or simple fillable form of 10 lines or less).

Base price for a compounding pharmacy website is \$3999.

Please select 3 or more Options (menu item with corresponding content) to be included on your website. **Following are examples of standard website options, unless otherwise stated.** We can discuss your ideas and quote any additional charges for features that you request.

- Consultation forms**** – may include our female HRT consultation form that can be completed/submitted securely online. (For male form also— add \$99)
- Online refill requests**** – patients can order refills 24/7. Includes a basic online form which is submitted securely to your pharmacy. Some pharmacy software systems provide an interface to automate online refills.
- Online prescription transfers**—patients can provide info 24/7. Includes a basic online form which is submitted securely to your pharmacy.
- About us**— history of the pharmacy, philosophy, “Employee Gallery” with photos and bios of key staff (Up to 8 subjects for base price).
- Newsletter sign-up**—requires an email management system (Constant Contact) to manage signups and send out newsletters.
- Nutritional supplements , Diabetes care, Immunizations, DME, etc.** — page describing the service or link to a separate website
- Seminars/Events/Screenings**—provide info about screenings, upcoming seminars, registration form, etc.
- Ask our pharmacist**—fillable online form to encourage your visitors to ask questions about their medication problems and is submitted securely to you.
- Links/Resources**—links to informational websites or key organizations (we suggest that you provide a brief description for each link)
- Recommended practitioners/Health partners**
- Compounding News**—A new article about compounding is automatically posted to your website each month, and previous articles are archived and searchable. Requires subscription \$249/yr for q **general** with option of q **veterinary** articles added every other month for \$125/yr.
- Health News**—Weekly articles are automatically posted to your website, and previous articles are archived and searchable. \$399/yr or \$599/yr in combination with print subscription.
- Practitioner newsletter archive**—Current articles are automatically posted to your website, and previous articles are archived and searchable. \$29/month for archive maintenance in addition to monthly newsletter subscription fee. Articles are password-protected.
- Women’s health content**—**9 sections** of women’s health information for \$799 (one time fee)
- Sterile section**—optional section of hosted content including information you provide about your sterile facility.
- “For Patients” section**—features approximately 10 articles with photos and one new feature article per month, \$499 with \$100 annual fee.
- Blog**—post regular information for your visitors
- Mobile Bookmark**—Visitors can add an icon to their smartphone or tablet homescreen to link to your website - \$499

**All online forms are hosted on our HIPAA-compliant server.

Do you have a domain name (URL)? If so, please indicate: www._____

Check here ___ if you would like us to purchase your domain name (registered to you). Cost is \$99 and includes 2 years of registration.

Storey Marketing’s website hosting is \$35/month which includes 5 email addresses and editing capability (excluding template, forms and hosted compounding content). Hosting with Storey Marketing also includes our initial SEO package, Google Analytics installation and hosting of HIPAA-compliant forms.

- CHECK HERE TO ORDER a mobile responsive online store (ecommerce module).** Base price is \$1750 if ordered as part of a new WordPress website developed by Storey Marketing, or \$2999 as an independent WooCommerce store that can be added via a menu button to any website.

ONLINE STORE NOTES

- Information about what is included in the store can be found at https://storeymarketing.com/online_store.php
- Storey Marketing will provide links to online training tutorials, but personal instruction is not provided.

- Storey Marketing can add your payment gateway to your store but any research associated with the payment gateway or cost of a required plugin is the responsibility of the client. Also, Storey Marketing accepts no responsibility for the functionality of your payment gateway, and support associated with the payment gateway is billable.
- The client is responsible for collecting and submitting sales tax as required, and for providing any forms required or desired, such as Terms and Conditions, a Privacy Statement for the store, and a Return Policy. Storey Marketing does not provide legal advice and we recommend that the client should contact an attorney with questions about legal requirements.

TERMS: The undersigned is an authorized representative of the pharmacy/business associated with this website, and agrees, on behalf of him/herself, business partners, employees, and any other person or entity associated with this business, to indemnify and hold harmless Patricia L. Storey, Storey Marketing, and any employee or representative of Storey Marketing, for any liability, judgments, settlements, costs, or expenses which are incurred as a direct or indirect result of the content or use of this website. The website is designed based on current standards/regulations at time of design. Requests for website design or content upgrades required due to changes in standards/regulations is billable and must be prepaid.

It is further understood that the website content and files are for inclusion on the website of the above pharmacy only, and may not be used for any other purpose, and cannot be shared with or sold to any other entity. The hosted compounding content will be updated in content and manner as deemed prudent by Patricia L. Storey, R.Ph. Your website design fee includes six months of the subscription to the hosted compounding content feed and updates after which the pharmacy will be invoiced for the subscription and updates on an annual basis (\$399 - subject to change).

If the annual fee payment is not received by the due date on the invoice, the subscription will be discontinued and your compounding pages will appear blank on your website. Any past due invoices and reinstatement fee must be paid in full for the subscription to be reactivated. All prices are subject to change.

Client may discontinue services with 30 days written notice; however, no payments of any kind will be refunded. Storey Marketing reserves the right to cease hosting your website or online store with 30 days written notice, in which case we will provide your website files and refund payment for any hosting that has not been provided.

Stock photos or graphics used on your website may not be reused for any purpose (online or print) per Storey Marketing's usage agreement with Getty Images. Unauthorized use of these photos or graphics will result in penalties from Getty Images, which will be the sole responsibility of the pharmacy or business.

Signature _____ Date _____

Payment is by VISA, Mastercard, or American Express.

Provide information below or securely online at <https://StoreyMarketing.com/forms/embed.php?id=4476>

Cardholder name:

Credit Card #:

Expiration date:

CVV:

Upon receipt of your order, Storey Marketing will charge your credit card for half of the base price of a website (\$1999.50). Your website consultant will then discuss your needs and verify the options that you want to include before charging 50% of the cost of any additional options. After a brief discussion, we will email a list of information that we need to design your website. A non-functionalized mockup of the homepage will be provided for your review and approval of layout and color selection. Once we have received all of your information, the balance of your payment will be due/charged and the development process will begin. You will receive a link to a review site within 20 business days (does not apply to e-commerce sites/online stores). After your website has entered the development phase, any changes to information you have provided or designs you have approved will be at your expense.