

Newsletter Order Form and Contract Please complete and fax to 888-270-8878.

Practitioner newsletters ("Mortar and Pestle" or "Customized Medications") are exclusively provided to one pharmacy or a consenting group of pharmacies per area on a "first come - first served" signed contract basis. Email patient newsletters are unrestricted. See more information at www.StoreyMarketing.com.



Phone: 800-270-8878
Fax: 888-270-8878

Storey Marketing agrees to provide _____ (owner) of _____ (pharmacy) located in _____ (city, state) (henceforth called the subscriber) with newsletters subject to the following terms.

THIS SECTION applies to PRACTITIONER (medical, vet, or dental) NEWSLETTERS—please complete item #1

- 1) Subscription will begin in _____ and will continue monthly (for a minimum of three issues). For **PRINT**: Subscriber will receive _____ copies of each monthly issue. (OPTION: Veterinary version qty. _____ quarterly, Dental version qty. _____ every 6 months) For **EMAIL**: We will contact you.
- 2) Storey Marketing will not provide this newsletter to another pharmacy located within the designated area, but exclusivity cannot be guaranteed (i.e. a pharmacy in another location may have a prescriber in your area on their mailing list).
- 3) **The subscriber agrees to review the faxed or emailed proof of each issue and promptly contact Storey Marketing with approval or request of any needed changes. If we do not receive a response from you after sending the proof, we will send you a reminder. If we do not receive a response (approval or requested change) from you by the third business day after the reminder is sent, we will consider your newsletter(s) approved and print your usual number of copies. You will be responsible for the charge incurred (regular cost of newsletters).**
- 4) Invoicing is done on a quarterly basis. Subscriber may request an increase in the quantity of newsletters at any time and will be invoiced for additional payment.

THIS SECTION applies to EMAIL PATIENT NEWSLETTERS—please complete item #1

- 1) Subscription will begin in _____ and will continue monthly (for a minimum of three issues). The quantity of email newsletters that will be sent for each issue will be determined by the number of addresses in the designated database on the "send" day.
- 2) **Storey Marketing will automatically send email newsletters to the email addresses in the designated database on the second Tuesday of each month unless notification is sent indicating otherwise. Subscriber will receive an email of the proposed newsletter content for review at least 4 business days before the send date, and Storey Marketing must receive any changes or customized content within 48 hours of sending the proof. Newsletter can be customized with your information (event, coupon) for an additional fee. If we have not received changes or customized content from you at least two business days prior to the send date, we will automatically send the standard content for that issue to the addresses in your designated database.**
- 3) Invoicing is done on a quarterly basis. Subscriber may request an increase in the quantity of newsletters at any time and will be invoiced for additional payment.

THE FOLLOWING INFORMATION applies to all newsletters

Prices will not be increased during the initial 3 months of this contract, but subsequent issues/renewals are subject to any price increases. All the terms of this agreement will also apply to any subscription renewals, unless a subsequent contract is signed.

No authorization or permission is given to anyone to reproduce in any fashion, display on the Internet, or transmit by facsimile or email (exception to email is email newsletters) any materials that are produced by Storey Marketing (i.e. contents of newsletters, brochures, patient flyers, etc.). Unauthorized usage is a violation of the copyright laws of the United States of America.

The undersigned is an authorized representative of the above designated pharmacy/practice and the undersigned and subscriber agree to indemnify and hold harmless Patricia L. Storey, R.Ph., Storey Marketing, and any editor or contributor for any judgments, settlements, costs, or expenses arising from any litigation that may occur as a direct or indirect result of the use of any product or information provided by Storey Marketing.

Faxed signatures will be binding.

_____	_____	_____	_____
Patricia L. Storey	Date	Please sign your name.	Date
President, Storey Marketing			



Please complete the following information which will be used in designing your customized heading.

Pharmacy:

Address:

Would you like an indication of your location (i.e. "Located in the Newport Professional Bldg.")?

Phone: Toll-Free:

Fax: Toll-Free:

E-mail: Website:

Do you have a custom logo that you would like to have reproduced? *If so, please e-mail (.jpg, .tif, or .eps file)*

Would you like to list the names of pharmacists or key employees?

Name(s)/Professional Designation or Title:

Please list any slogans that you use.

Newsletter stock paper features full color photos, and your personalized information is imprinted in black. CUSTOM STOCK, branded for your pharmacy, is an OPTION. Please call 800-270-8878 for more information.